

## **Pray**

### **Updates for Team**

- Land purchased by March still will work

### **Expectations/Deliverables from Last Meeting?**

- Joseph
  - Pitch Deck Complete and Ready to Present
- Colin
  - Recorded Podcast
- Christina
  - 2 Pages of Unit 1.2
- Bree
  - 90-Day Plans
- Paige
  - More information, yay

### **What was done this week?**

- Joseph
  - Pitch Deck
  - One on One with Paige for Marketing
- Colin
  - Podcast
- Christina
  - 1/2 Page of Unit 1.2 & 1.3
  - Kate willing to revise for Alitheia Online
- Bree
  - Planned out what needs to be done first 90 days
  - Got Paige onto Facebook
- Paige
  - Getting accustomed to Alitheia

## **General Meeting Content**

### **Plan of Action for this Week?**

- Joseph
  - Get podcast visual figured out for YouTube
  - RSS paid for/nonprofit account
  - Continued Availability for Potential Revisions
  - Pitch Deck Revised and Graphics
  - Staff Training To-Do
- Colin
  - Podcast recorded by Saturday
- Christina
  - 2 Pages for both Units 1.2 & 1.3

- Bree
  - Work on 90 Day Plan
  - Work on Marketing Plan?
- Paige
  - Social Media Posts created and in Drive
  - Making Marketing Timeline

### **Expectations/Deliverables for Next Meeting?**

- Joseph
  - Staff Training To-Do List
- Colin
  - Podcast #3
- Christina
  - 2 Completed Pages of 1.2
- Bree
  - 3 Descriptions of Current 90-Day Plan "To-Do List"
- Paige
  - Post Template

### **Current Short-Term Goals?**

- Alitheia Ministries
  - Staff Training done by 2/3/24
- Online
  - Unit 1 done by 2/3/24
- Camp
  - List done by 2/3/24
- Podcast
  - 4 Podcasts done by 2/3/24
- Marketing
  - Getting Social Media started up by 2/3/24

### **Current Quarter Goal?**

- Alitheia Ministries
  - 3 Churches approached and relationships built by 3/30/24
- Online
  - Leadership 101 done by 3/30/24
- Camp
  - Buy Land by 3/30/24
- Podcast
  -
- Marketing
  -

### **Pray Out**