

# **Alitheia Ministries Weekly Staff Meeting #7**

**February 17th, 2024 | 6:00pm**

**Attendees:** JB, CP, CR, BW, PW

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## **Pray**

## **Updates/Discussion Points for Team**

- Joseph
  - Staff Meeting notes are currently being published to the website.
  - Monthly subscription/donation plan?
    - What is it? How could it work? How much? Would it work?
- Paige
  - Short devos

## **Expectations/Deliverables from Last Meeting?**

- Joseph
  - First Version of Completed Day 1: Bible Study
  - Proposal
  - Outline for Board Filling
- Colin
  - Podcast #6
  - Podcast Preview
- Christina
  - Sample Lesson
- Bree
  - Example Map and Map Points Typed up
  - Schedule and Primary Programming Typed up
- Paige
  - 2 Posts

## **What was done this week?**

- Joseph
  - Website Finished
  - Go Forth 2024 Proposal Draft Done

- Day 1 Bible Study Final Draft 1 Written
- Alitheia Growth Sprint Campaign
- Colin
  - Podcast recorded and uploaded
- Christina
  - 3 Day leadership course organized
  - 1/3 of lesson done with activities
- Bree
  - Sick/busy
- Paige
  - Instagram post
  - 30/60/90 Day Plan

### **Plan of Action for this Week?**

- Joseph
  - Growth Sprint Campaign Pitch and Pitch Deck Drafted
  - Additional fundraising materials reevaluation
  - Potentially approach Pathfinder church
  - Go Forth Proposal Final Draft
- Colin
  - Podcast Uploaded
  - Preview
  - Intro/Outro
  - Ready for Interview Episode
- Christina
  - Finish Lesson
  - Review Proposal
- Bree
  - "As much typed up as humanly possible"
- Paige
  - Set Social Media Calendar Going
  - More followers?

### **Expectations/Deliverables for Next Meeting?**

- Joseph
  - Go Forth Proposal Final Draft
  - Growth Sprint Campaign Pitch
- Colin
  - Podcast #7, Intro, Outro, Preview
- Christina
  - Lesson Done!
- Bree
  - Example Map and Map Points Typed up
  - Schedule and Primary Programming Typed up
- Paige
  - 30 Day plan done
  - Rest of February Social Media calendar

### **Current Short-Term Goals?**

- Alitheia Ministries
  - Pathfinder approached and fundraising stuff ready by 3/2/24
  - Staff Training done by 2/17/24 - DELAYED...
- Online
  - Unit 1 Revised and 3 day program by 3/2/24
  - Unit 1 done by 2/3/24 - DONE YAY!
- Camp
  - List done by 2/24/24
- Podcast
  - 4 Podcasts done by 3/2/24
- Marketing
  - 40 followers on Instagram by 3/2/24
  - 100 followers on Instagram by 2/24/24 - Delayed

### **Current Quarter Goal?**

- Alitheia Ministries
  - 3 Churches approached and relationships built by 3/30/24
- Online

- Leadership 101 done by 3/30/24
- Camp
  - Buy Land by April, to be determined
- Podcast
  - Have 12 Podcasts out and 1 interview podcast by 3/30/24
- Marketing
  - 3 forms of print media available by 3/30/24, 2 forms done already 2/3/24

## **Pray Out**

